

Marketing Memo



From: Tom Mechler, Regional Marketing, Intrusion

Date: September 4, 2018

Re: GV4 EOL Announcement

The D7412GV4 and D9412GV4 control panels will no longer be available for purchase after December 31, 2019. These products have been popular and we want to give customers ample time to transition to the New G Series control panels.

Reason for end of life

The D7412GV4 and D9412GV4 control panels have reached the end of their life cycle. Several successor products are already available.

Successor product(s)

The B8512G and B9512G control panels (and their associated kits) are already available as replacements to the D7412GV4 and D9412GV4.

Expected sales quantities until scheduled end of life date

Stock is planned to be available until approximately December 31, 2019.

End of service

Service support by ASA is provided until December 31, 2024 for the panels; there is no service life for kits.

The New G Series panels (B8512G and B9512G) integrate intrusion, fire, access control and IP video, providing one simple solution for all functions. Systems are scalable up to 599 points and 2,000 users for a large range of applications.

Top 10 reasons to switch to the new G Series

1. IP on board: No B426 module required.
2. Plug-in cellular slots: No B450 module required.
3. USB port on-board: No DX4010 module for local programming.
4. Twice the capacity: 2x number of points, users, history.
5. No learning curve: Programs and installs just like the GV4.
6. New keypads: Multi-language touchscreen, capacitive touch, and ATM style.
7. Direct Bosch IP camera integration: No interface software required.
8. Backward compatible: Older peripherals and most existing integrations are compatible.
9. Cloud connectivity: Easy RPS and app connections.
10. Personal Notification Capability: Text messaging and emails.

Customer (Dealer) Message

(Sales: Please paste the following message in an email to your dealers/integrators.)

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The New G Series panels integrate intrusion, fire, access control and IP video, providing one simple solution for all functions. Systems are scalable up to 599 points and 2,000 users for a large range of applications. Now is a great time to make the switch!

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